

GOVERNMENT OF TELANGANA
ABSTRACT

Telangana Tourism - Tourism Promotion – Released of Advertisement in “15th Anniversary issue of Outlook Traveller” magazine in June 2016”, through M/s. Akshara Advertising Ltd., Hyderabad – Publication Charges – Sanctioned and Release of an amount of Rs.6,13,500/- (Rupees Six Lakhs Thirteen Thousand Five Hundred only) including taxes -- Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 448

Dated: 12-07-2016
Read the following:

1. From Ms. Megha Mishra, AGM, Outlook Traveller, M/s. Outlook Group, New Delhi, Dt.13-05-2016.
2. Govt.Lr.No.1845/SA/PRO/PMU/2016, of YAT & C (PMU) Department, Dt.13-05-2016.
3. Invoice No.S/02116, of M/s. Akshara Advertising Ltd., Hyderabad, Dated:23-06-2016.

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ORDER:

In the letter 1st read above, M/s. Outlook Group, New Delhi, has requested to release an advertisement “15th Anniversary issue of Outlook Traveller” magazine in June 2016”, for an amount of Rs.6,13,500/- (Rupees Six Lakhs Thirteen Thousand Five Hundred only) including taxes. Accordingly, Government have issued a work order, through M/s. Akshara Advertising Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Akshara Advertising Ltd., Hyderabad, has furnished a bill for an amount of Rs.6,13,500/- (Rupees Six Lakhs Thirteen Thousand Five Hundred only) including taxes towards publication of Full Page (colour) advertisement in “15th Anniversary issue of Outlook Traveller” magazine in June 2016”, and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction and release for an amount of Rs.6,13,500/- (Rupees Six Lakhs Thirteen Thousand Five Hundred only) including taxes towards publication of Full Page (colour) advertisement in “15th Anniversary issue of Outlook Traveller” magazine in June 2016”., through M/s. Akshara Advertising Ltd., Hyderabad.

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:

“3452- Tourism - 01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit – 260 – Advertisement, Sales and Publicity – Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-3 above and disburse the same to M/s. Akshara Advertising Ltd., Hyderabad, through following details:-

Account Name	: M/s. Akshara Advertising Ltd., Hyderabad
Account No	:910020047482542
Name of the Bank:	Axis Bank Ltd., Universal Insurance Bld. Gr Floor, Sir P.M. Road, Fort, Mumbai – 400001.
IFSC Code	:UTIB0000004
PAN NO.	:AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM
SECRETARY TO GOVERNMENT

To
M/s. Akshara Advertising Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER